

Frequently Asked Questions

Most everything you need to know about Voucher for E-Business program.

What is VEB?

Voucher for E-Business is a program funded through the Ontario Centres of Excellence, which connects main-street companies with expertise and resources at Ontario colleges, that can help business take advantage of online tools for driving market expansion including exports.

How does VEB work?

Canadore College staff, faculty & students will work with local companies, that have little to no web presence. The selected clients will need to commit approximately 25 hours of their time to the project. Students designers will work with selected clients and will be responsible for solving the design challenges with input & guidance from college staff & faculty. A final, operational website will be the result of the process.

Is my company eligible?

- a) Eligibility criteria: Small-Medium Enterprise, registered as an Ontario business with an e-business challenge.
- b) The program funding is based on an ethical investment of the Government of Ontario's funds – the college shall not engage with partners who manufacture, sell, produce, distribute or promote goods or services in the gambling, pornography, tobacco smoking industries, or any goods or services not legal in the province of Ontario.

When will I be notified if my application is accepted?

We will review all applications submitted by the end of August though to the 1st week of September. Then, contact will be made from the faculty to confirm you are still interested and answer any questions. Then the clients will be notified by the 2nd week in September whether they were selected or not. It is on a first come basis and typically the demand has been greater than the websites allotted.

What level of participation and input will my company have in the development of the e-Business solution?

- a) Participating clients must be willing to cooperate in providing project outcomes and success measures. Student teams act as consultants to the company, and are responsible for solving the challenges with input and guidance from college faculty and their industry partners.
- b) Companies must match the program funding of at least \$2,500 per 'voucher' (in-kind and/or cash).

What are examples of in-kind contributions?

An example of an in-kind contribution includes the clients time dedicated to the project, approximately 25 hours would be typical.

What are the expected cash contributions required for participation in the Voucher for E-Business program?

Office supplies used for the project, travel expenses incurred during the project, purchasing of a web domain, IPS, web hosting fees, etc.

Who will be designing my website?

Talented 3rd Year Graphic Design Students, with the assistance of Faculty & Staff.

Will I see the work in progress and can I offer input?

Yes, you are an integral part of the website design. This is your website, and the customers first impression of your business. Certain milestones will need to be met with your approval.

Frequently Asked Questions Continued ...

Can my website have a shopping cart, a database, or a contact form?

At this time we will not be able to offer that kind of specialized programming.

How many pages can my website have?

Approximately 5 - 6 pages to clearly communicate to your customers who you are and about your business.

When and Where will I meet with the Designer?

Typically between 8:30 am and 5:00 pm, Monday through Friday. September to December.

How much will my website design cost?

The clients are required to "pay in kind" which is typically your time, equivalent to \$2,500.00

Will I be able to update my own site?

Yes, the software is Open Source and available to everyone, and a training session is part of the final website hand-off.

Will the Designer update my site regularly?

Once the website comes to the completion stage the Designer will not be updating your site unless the Designer is retained after the initial contract is completed.

Who will maintain my website?

There are a number of service providers that we can help you choose.

What are my responsibilities in the website development process?

You will be required to obtain a domain name and service provider that will host your website. We can help you in this process.

What does the student Designer get from this?

The Designer will be able to use your website in their Professional Portfolio to show future employers and clients. The student Designer may use the website in Student Design competitions.

What does Canadore College need to get.

The college would like feed back once the project is completed in the form of a simple survey.

When will my website be completed?

You will receive a project outline from your Designer and the website by the middle of December. However, we anticipate a shorter time frame. Training on your website will take place at the completion.

Did we forget anything? Please include any other questions you might have when you email your application to Carol Bridle carol.bridle@canadorecollege.ca